



Where Social meets Business

2022

Better Future
Better Leaders
Better Innovations

InnovIndia

04.-12. November 2022

A mindset shifting week in rural India, while contributing actively to a better world.

Are you a Company Owner, a Senior Business-, Innovation- or CSR-Manager?

Do you want to get real insides about this market for your business? Do you also want to make a difference in the world? Then you should join the InnovIndia Week in 2022!

This program develops social entrepreneurial and intrapreneurial thinking and combines theoretical knowledge with personal experiences and challenging interactive tasks.

- ✓ Exposure to high ambiguity and a challenging environment 24/7. Change how you see, see how you change!
- ✓ Deep insights and significant experience in emerging markets, customer needs and sustainable development.
- ✓ Innovation – but how? Develop disruptive ideas. Test it! Receive direct feedback. Learn about different innovation types.
- ✓ Understand collaborative vs. competitive business and discover societal opportunities that matter to your business.

Join the InnovIndia Week 2022 and learn about

- ✓ Sustainability
- ✓ Social Change
- ✓ Innovative business models
- ✓ Social entre- and intrapreneurship

Learn, experience and understand

- ✓ Daily field visits
- ✓ Discussions with experts and local stakeholders
- ✓ Workshops
- ✓ Challenge your talent during the week

Innovation through co-creation

- ✓ Understand Society in rural areas in Tamil Nadu
- ✓ Discover technology and digitalisation in Bangalore
- ✓ Integrate SDGs into your daily activities
- ✓ Invest into business trends and the importance of people



When
Where
Cost

Next dates in 2022:
04.-12. November
Coimbatore, India
(rural setup) Bangalore
ca. 3,000 Euro per
person and week
(inclusive international
flights Economy Class, costs
depending on group size)

+

All local travel activities are
managed by a professional
tour operator.

50% of your payment will be donated
directly to local microentrepreneurial skill building
projects (at KKID /NGO) for the Indian villages
where we are active.

Get in touch

with us for regular updates regarding upcoming dates:
info@makingmorehealth.com

Find out more about us:
www.makingmorehealth.org

Our partners

The InnovIndia Week is organized by Making More Health, Boehringer Ingelheim in direct co-creation with Karl Kübel Institute for Development (KKID/KKS), India, International Sustainability Forum, Geneva Ahimsa Fund.

www.kkfindia.com

www.kkstiftung.de

www.ifn.eco

www.ahimsa-fund.com

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for Development Education

Karl Kübel Stiftung
für Kind und Familie



 **Ahimsa Fund**
Making good health contagious

